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PRESS RELEASE

For Immediate Release

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Rich Rubinstein Selected as part of the 100 Smart CEO's

Eldersburg, Maryland – November 24th, 2009 – The Lawyers HelpDesk announced today that their President and CEO, Mr. Rich Rubinstein has been selected by SmartCEO magazine to join an elite group of 100 leading CEO's in the highly competitive Smart 100 Program. The Smart 100 Program recognizes companies and their CEO's who have demonstrated exceptional leadership, strategic vision, and character. Rich's progressive vision for an Outsource IT firm executed with a virtual workplace model has enabled parent company America's Remote Help Desk to stay competitive and continue to grow each of their 10 years in business.

The Lawyers HelpDesk will be profiled in SmartCEO Magazine and will feature an inspirational question and answer section with The Lawyers HelpDesk President, Rich Rubinstein. The issue of SmartCEO will be packed with entrepreneurial stories, lessons learned, fresh ideas and motivational quotes. This resource will be published in 2010 and will be a must read for the Greater Baltimore legal community.